

Brett Hoogeveen, CSP

Speaker - Entrepreneur - Leader

BIO

Brett Hoogeveen, CSP is the co-founder of BetterCulture and Mindset LLC, two prominent leadership development and consulting firms with clients spanning from entrepreneurial startups to Fortune 500 companies.

In the past 10+ years, Brett has trained thousands of leaders and worked hands-on with hundreds of organizations and executive teams focused on creating stronger businesses by building better leaders, teams, and workplace cultures.

Following a fateful early career change, Brett became the youngest person to serve on the executive team at the nationally renowned healthcare company QLI, the only organization in its metropolitan area to be voted the “#1 Best Place to Work” - FIVE consecutive times!

An international speaker and Certified Speaking Professional (CSP®), Brett focuses on providing practical and actionable advice on leadership and culture. In recent years, Brett has built upon lessons learned from working with world-class leaders and organizations to help audiences learn the secrets of becoming more personally happy and successful.

Brett lives in Omaha, Nebraska with his wife and three delightfully spunky young children. He loves jumping on his trampoline with his kids, dabbles in angel investing, is a self-proclaimed personal finance nerd, and is (self-proclaimed 😊) as one of the ‘Top 10 Airzooka marksmen’ in the entire world.



PRESENTATION TOPICS

(In-Person or Virtual - Partial Listing)

- The Leadership MindSet (Leadership)
- The Better Workplace Formula (Company Culture)
- Stars vs. Vacuums (Personal & Professional Success)

PREVIOUS CLIENTS

- Creighton University Athletics
- TEDx
- Black Hills Energy
- University of Nebraska Medical Center
- California Medical Group Management Association

WHAT OTHERS ARE SAYING

“Brett always provides great insight on relevant content. He is awesome to work with and we always learn so much! Our clients are constantly raving about him, and I will collaborate again and again with him!”

- Sarah Kreber - The Olson Group

IMPORTANT LINKS

[Keynote Website](#)

[Promotional Video](#)

[Full-Length Speaking Sample](#)